



CRV USA

2418 Crossroads Drive, Suite 2300, Madison, WI 53718

P: 608-441-3202 E: INFO@crv4all.us

BETTER COWS > BETTER LIFE

WWW.CRV4all.us

Location: Eastern MN & Wisconsin (with travel throughout designated territory)

Genetic Consultant – CRV USA

About the Role

CRV USA is seeking a driven, producer-focused Genetic Consultant to expand our presence in Southeast Minnesota and Northeast Iowa. This is a career-building opportunity for someone committed to long-term relationships, whole-herd improvement, and delivering real value — not just semen doses. In this role, you will represent CRV's full suite of herd-improvement solutions to dairy producers, helping them build healthier, more efficient, and longer-lasting herds. You will advise, support, and partner with producers with a "farm for the future" mindset.

You will drive CRV's footprint by integrating genetic consulting with herd-management strategy, aligning CRV offerings to each farm's unique goals, and delivering sustainable herd performance and profitability.

What You'll Do

- Deliver comprehensive herd-improvement solutions — position CRV genetics into an integrated guide to help producers leverage CRV's full portfolio (genetic tools + herd management tools) to shape the herd long-term.
 - Introduce new dairy operations to CRV's complete solutions, focusing on building trust and a long-term partnership rather than a one-time sale.
 - Deepen relationships with existing producers — consult with them regularly to align CRV programs to evolving herd goals (health, productivity, longevity, feed efficiency, sustainability).
 - Utilize a consultative approach rooted in data: interpret herd performance using CRV's metrics, including proprietary CRV indexes — CRV Health and CRV Efficiency — as well as advanced tools like HerdOptimizer.
 - Support producers on-farm — review herd health, fertility, hoof and udder health, feed efficiency, and set up breeding plans to realize gains in longevity, productivity, and overall efficiency.
 - Document and track progress — prepare territory reports, track adoption of CRV solutions, monitor herd outcomes, and share market intelligence with CRV.
 - Represent CRV at industry events — build brand trust and visibility by sharing CRV's philosophy of building healthy, efficient, long-lasting herds.
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What We're Looking For

- 3–5 years of experience in dairy genetics, reproduction, AI sales, herd consulting, or a related agricultural role



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- Strong dairy-farming background with capability to interpret herd-performance metrics (fertility, udder and hoof health, feed/production efficiency, longevity)
- Understanding of whole-herd dynamics and willingness to advise on long-term herd strategy rather than only immediate product sales
- Proven success growing territory or customer base through relationship-building, consultative selling, and farmer-focused value delivery
- Self-motivated, organized, and confident working independently while collaborating with internal CRV teams and producers
- Bachelor's degree in Animal Science, Dairy Science, Agricultural Business, or related field preferred

PHYSICAL REQUIREMENTS

- Regular on-farm work, including ability to lift 50 lbs when needed
- Travel up to 90% within assigned territory

ABOUT CRV USA

Since 1874, CRV has operated with the conviction that “Better Cows → Better Life” — for farmers, cows, and the environment alike.

CRV is not “just a bull stud.” We combine top-tier genetics with smart herd-management solutions and personalized consulting, enabling producers to build herds that are healthy, efficient, and profitable for the long term.

We pride ourselves on being global leaders in balancing health and efficiency.

CRV's goal is to help dairy producers build herds that are problem-free, high-performing, feed-efficient, environmentally aware, and built to last — supporting farm sustainability for generations.

WORK LOCATION: Eastern Minnesota and Wisconsin

REPORTS TO: General Manager, CRV USA Holdings, Inc.

STATUS: Exempt

APPLY: To apply, please send your resume to jim.engel@crv4all.us or apply on Indeed at https://www.indeed.com/viewjob?jk=5c8ea0a3debf64a7&from=shareddesktop_copy