

SireMatch

SireMatch is a breeding management program what helps you to get maximum progress in your herd with minimum effort.

Your own SireMatch advisor will provide personal support and guidance, and, using the program, will help you select the bulls that match your breeding goal best. The mating program generates the best mating propositions and exludes the risk of inbreeding. Thanks to this combination your health, fertility and breeding management becomes one process.

SireMatch in a nutshell

SireMatch is more than just a mating program. This breeding management program helps to get maximum progress in your herd with minimum effort.

- SireMatch offers you a **choice of breeding goals** that you can adapt and customise to suit your own wishes.
- Your own **SireMatch advisor** will provide personal support and guidance, and, using the program, will help you select the bulls that match your breeding goal best.



OVALERT®

A fertile and healthy herd

What do other farmers say about Ovalert?
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and find out!



CRV, leading
in health and efficiency



OVALERT®

A fertile and healthy herd



“With Ovalert heat detection is now as simple as checking the computer for alerts”

“With Ovalert heat detection is now as simple as checking the computer for alerts. We’re saving on time and labour, as well as semen costs. And there’s peace of mind too – it’s hard to put a price on that. We’re not stressing all the time because we can’t be in two places at once.”

Dairy farmer Wes Hickson, Dudleston (United Kingdom)

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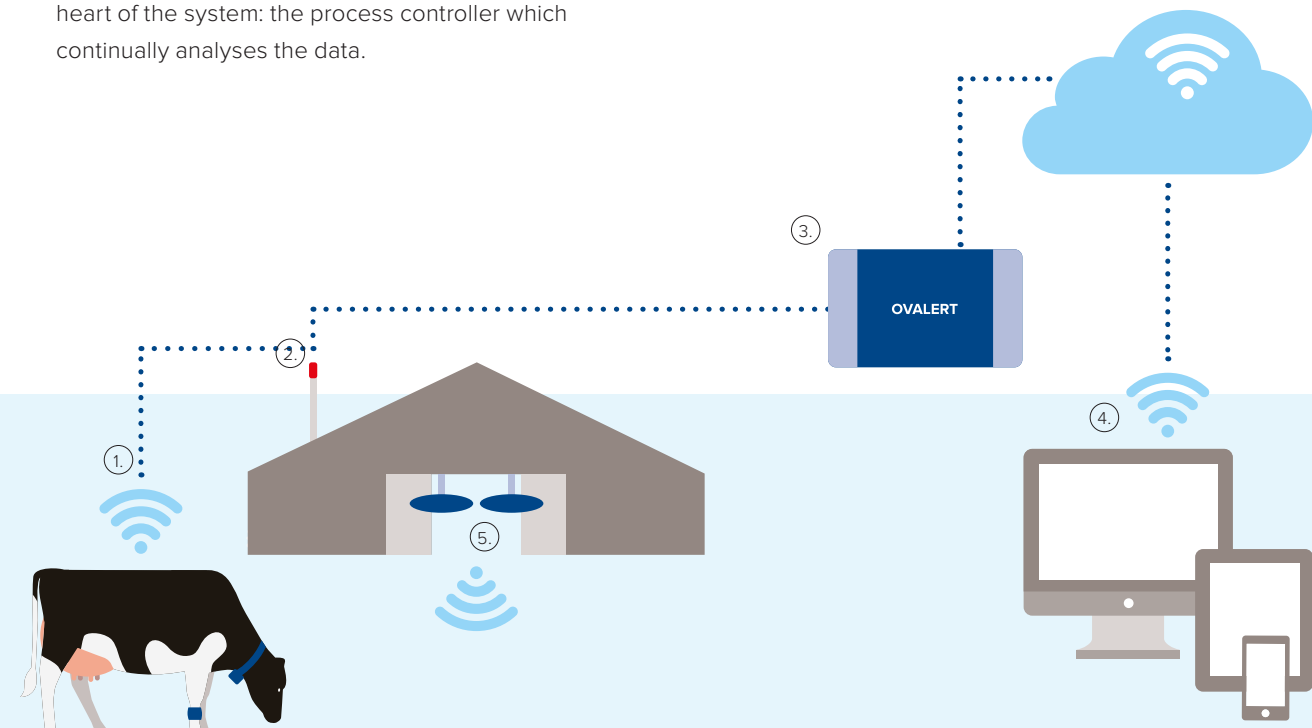
Keep an eye on every animal

Scale increases and a drive towards efficiency are the prevalent trends in the dairy farming industry. This makes it a constant challenge to keep account of individual animals. How can you keep an eye on them 24 hours a day? How can you keep them healthy with good fertility results?

Ovalert detects and identifies health, feed and fertility signals earlier and more effectively than the human eye. It functions as your sixth sense to make your herd more efficient and easier to manage. Hundreds of farmers are discovering the added value of Ovalert health, feed and fertility management.

How it works

1. The Smarttag registers the movement and behaviour of the individual animal. Data collected in the last 24 hours is stored in the Smarttag.
2. When the animals are within the range of the antenna, all data from the Smarttag is collected.
3. The ID controller transmits the collected data to the heart of the system: the process controller which continually analyses the data.
4. The analysis results can be viewed on your smartphone, tablet or PC. The system immediately provides an alert relating to heat detection, abnormalities in the eating or rumination pattern and abnormalities in standing-lying behaviour or activity.
5. Optionally, beacons in the barn can send signals to all tags regarding their current location in the barn.



Heat detection

Highly accurate heat detection with advice for the optimal insemination moment, as well as reproduction insights.



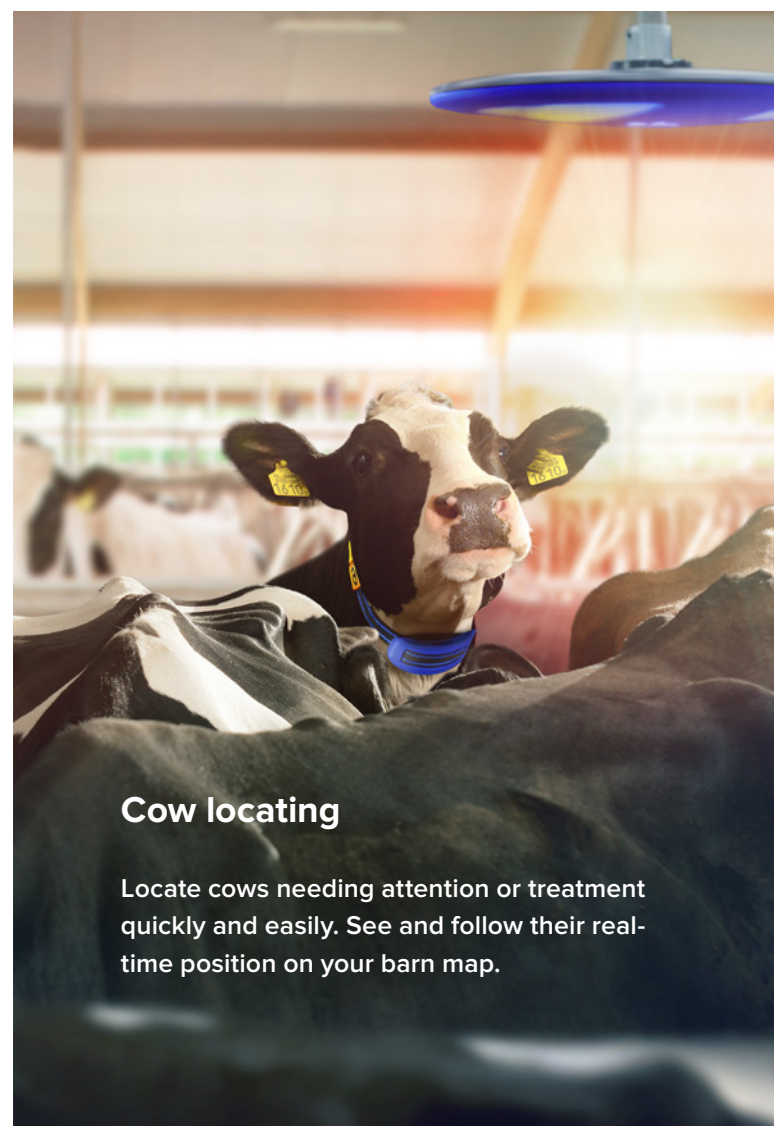
Health monitoring

Individual health management for early detection of health issues and intensive monitoring of transition cows and post-treatment recovery.



Feed management

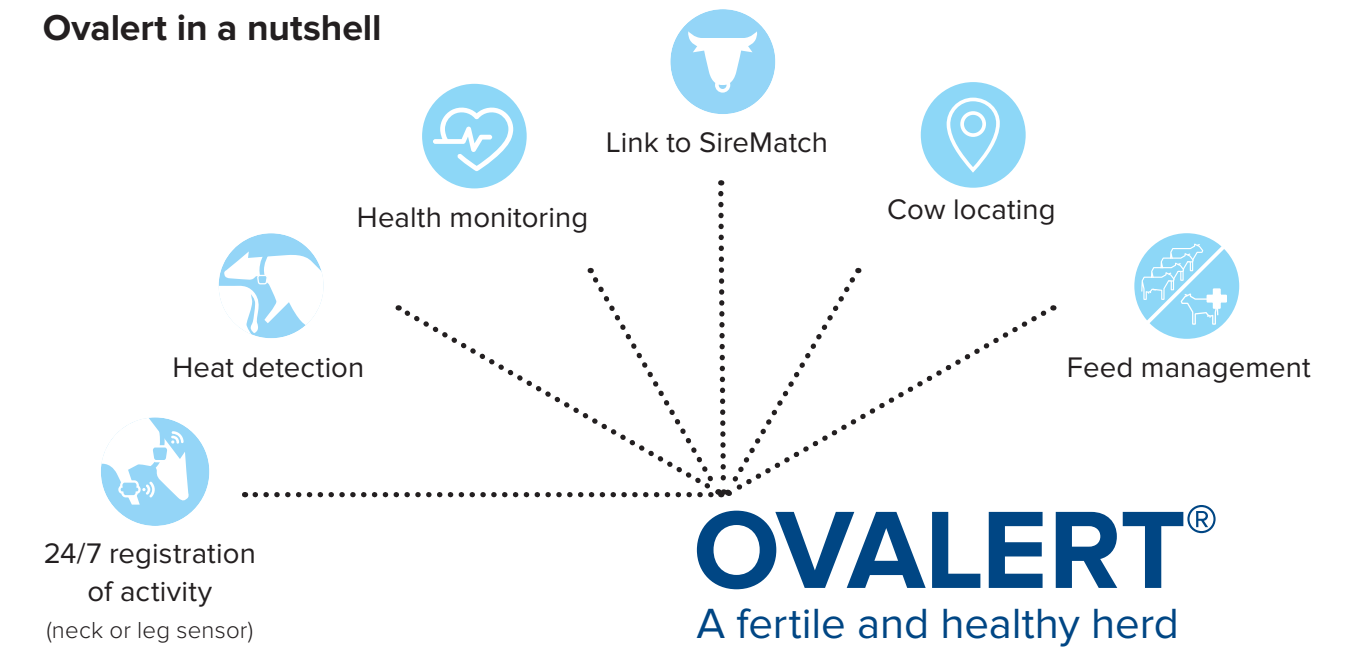
Chart the behavior and eating patterns of your herd. Monitoring eating and rumination of your herd to make improvements.



Cow locating

Locate cows needing attention or treatment quickly and easily. See and follow their real-time position on your barn map.

Ovalert in a nutshell



Benefits

Fewer health problems

- ▶ Health signals will be detected
- ▶ Lower risk of sick cows and heifers
- ▶ Lower health costs and lower culling
- ▶ Extra milk/cow, higher efficiency
- ▶ Evaluate decisions on feed management to make improvements.

Better fertility results

- ▶ Optimal detection of heat
- ▶ Insemination at the right moment
- ▶ Higher conception rate
- ▶ Lower fertility costs and optimal calving interval
- ▶ Direct mating advise due from SireMatch